



To Lara's prospective employer:

As you read this letter you will realize that this is not a typical letter of recommendation — the reason for that is, Lara Ortiz is not a typical employee.

Lara came to our advertising agency fresh from school, with some experience, ample willingness to learn and boundless ambition. It was readily apparent that whatever project she worked on she would quickly "own". Between that, her innate design sense, dogged follow-through and impeccable proofing capabilities, it did not take long for her to become an indispensable part of our group.

Lara not so much worked for, as embodied the spirit of Brunet-García. She flawlessly represented the agency at every professional function or client meeting that she attended. Furthermore, she exemplified the ideal employee outside her advertising agency life. So much so, that when she sailed competitively, she did so partly under the auspices of Brunet-García.

Lara is not one to fear taking on a challenge, and it has been my experience that there have been few, if any, challenges that she has not been able to overcome — as evident by her sailing adventure to Polynesia. At times I have been concerned by her "take all life has to offer" approach, and certainly was horrified at her willingness, no, her thrilled anticipation and boundless enthusiasm to jump out of a perfectly good airplane after strapping a parachute on to her back; but, that's Lara, so it did not surprise me recently to see pictures of her swimming with schools of sharks.

All this is to say that if you are thinking about hiring Lara, do yourself a favor and offer her the position before someone else does. But keep in mind that, as far as we are concerned, she is on temporary assignment. We want her back!

Regards,

Jorge Brunet-García  
President